

Bio Careers[®]

MEDIA KIT



CALTECH



STANFORD
SCHOOL OF MEDICINE



Penn



Cornell University



UNIVERSITY of
WASHINGTON



University of California
San Francisco

Member Institutions



Brandeis University
Brown University
California Institute of Technology
Cedars Sinai
City of Hope
Columbia University
Cornell University
Emory University
Florida State University
Georgetown University
Gladstone Institutes
MD Anderson
Michigan State University
Mount Sinai Medical Center
New York University
NIAID
NIAMS
NICHD
NIDDK
NIMH
Northwestern University
Purdue University
Scripps Research Institute
Stanford University
Stony Brook University
UNC Chapel Hill
University of California Los Angeles
University of California San Francisco
University of Colorado Denver
University of Louisville
University of Maryland Baltimore
University of Massachusetts Medical School
University of Miami
University of Pennsylvania
University of Rochester
University of Texas, Medical Branch
University of Washington
Virginia Commonwealth University
Wadsworth Center
Wake Forest

The leading recruiting source for
postgraduate life scientists

Bio Careers® reaches MDs and postgraduate life scientists through a consortium of top graduate schools



www.BioCareers.com/employers

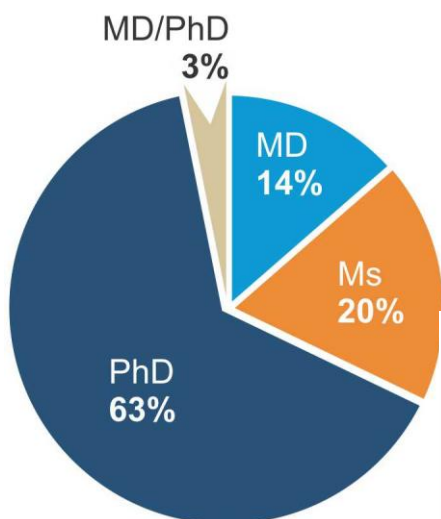
The leading recruiting source for postgraduate life scientists

Jobseeker Demographics

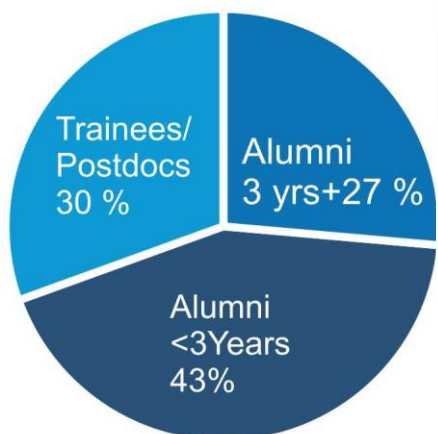
Reach

The network reaches over 350,000 graduates, postdocs, and alumni with up to 15 years of experience.

Degree



Scientific Experience



Career Interest

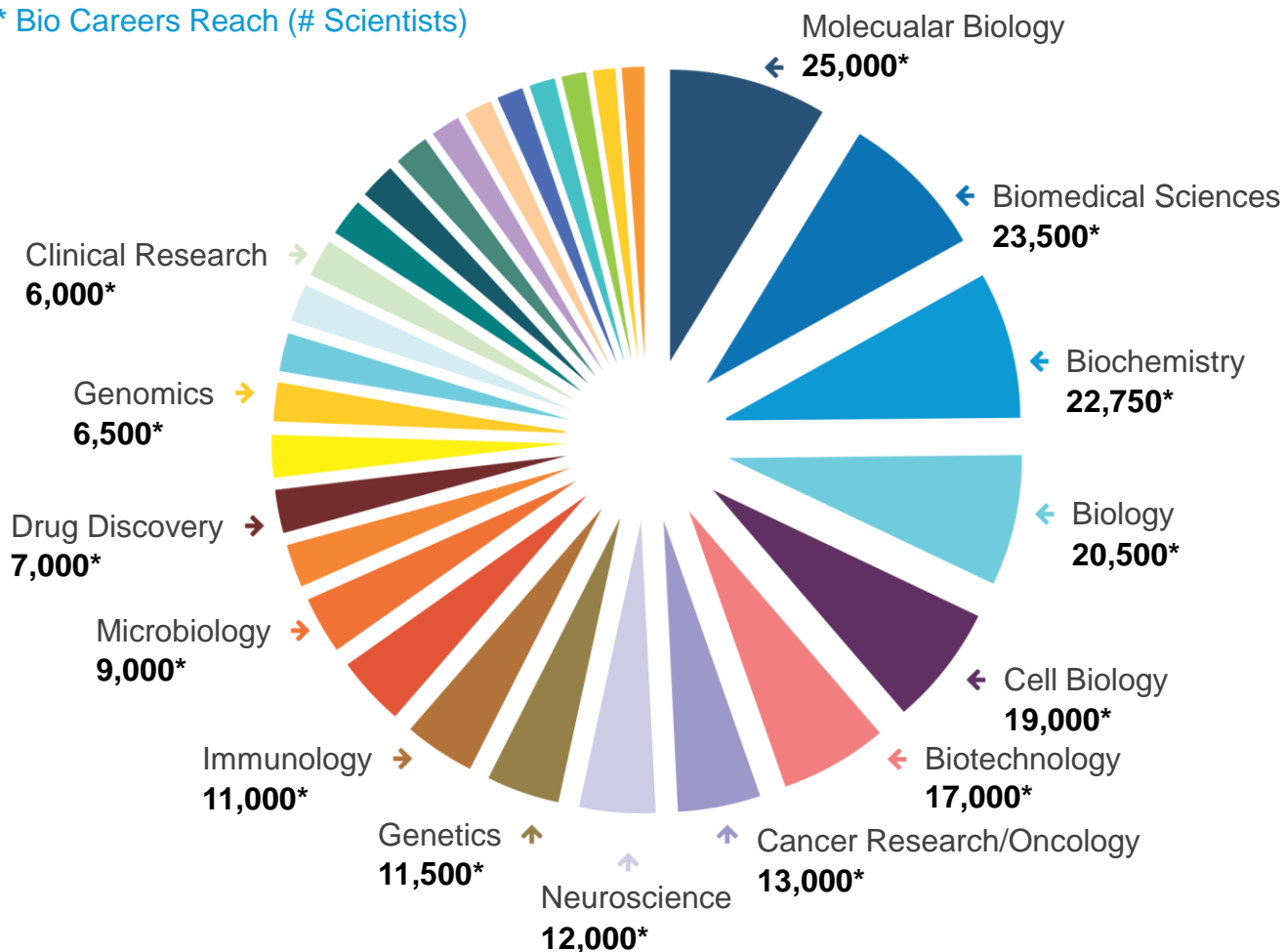
Biopharma	54%
Academia	54%
Consulting	27%
Entrepreneurial/Startups	23%
Healthcare	21%
Teaching	18%
Non-Profit	16%
Government	15%
Venture Cap	11%
Int'l Affairs/Dev	10%
Inv. Banking	9%
Media	8%



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Scientific Background

* Bio Careers Reach (# Scientists)



Scientific Disciplines

- ← Molecular Biology
- ← Biomedical Sciences
- ← Biochemistry
- ← Biology
- ← Cell Biology
- ← Biotechnology
- ← Cancer Research/Oncology
- ← Neuroscience
- ← Genetics
- ← Immunology
- ← Postdoctoral
- ← Microbiology
- ← Chemistry
- ← Drug Discovery
- ← Developmental Biology
- ← Genomics

All other areas total a reach of **64,000, including Nanotechnology, Engineering, Pathology, Public Health, Physics, Diagnostics, Evolutionary Biology, Psychiatry, Preclinical Development, Environmental Science, Toxicology, Agriculture, Statistics, Material Science, Epidemiology, Ecology, Internal Medicine, Pharmacokinetics, Surgery, Anatomy, Biometrics, Marine Science, Mathematics, Pediatrics, Rheumatology, Information Technology and Veterinary Medicine.

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Career and advertising rates

Job Postings

Job Postings (60 day postings)

- (1-4 postings) – \$325/job
- (5-10 postings) - \$275/job
- (25-49 postings) - \$225/job
- (50+) – Contact your Bio Careers® representative

Virtual Job Summit

Booths available at our twice yearly online job fair. Promote your listings and recruit directly via video chat during live days.

- 1, 2, 3, and 4 Screen Booths available
- 3 & 4 Screen booths come with rotating logo on the Jumbotron and 1 hr promotional webinar
- Contact your Bio Careers® representative for pricing

Employer Logos

120X60px

Provide employer branding for candidates on the Bio Careers® main page and within the consortium job board (2 fixed per month)

- Rotating - \$375/month
- Fixed logos - \$1,500/month

Banner Advertising

728X90px

Provide employer branding for candidates and help drive traffic to your listings

- \$995/week
- \$2,995/month

Listing Upgrades

Provide a greater impact for each job listing

- E-School Listing - \$125
(Jobs sent on a monthly newsletter to 4 consortium schools of choice)
- Featured Listing - \$75
(Jobs prominently featured alongside the jobs board)
- Spotlight Listing - \$50
(Jobs appear at the top of all search results)

Resume Bank

Confidential Resume Bank

You only pay when the scientist you're interested in confirms their interest in your position

- Per Resume - \$50
- Per Resume w/Listing - \$30

Employer Webinars

Promote your organization through a 1 hr webinar to our community. 20 mins presentation/40 mins Q&A. On site for 1 Yr.

- Employers over 500 ee's - \$500
- Employers 51-500 ee's - \$250
- Employers 50 and under - \$100

For more information contact

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